

## ORDER



Wichita KS KSNW

**Orders**  
**Order / Rev:** A2578734  
**Alt Order #:** 27000100  
**Product Desc:** 2020 Primary Electio  
**Estimate:** 1507  
**Flight Dates:** 06/30/20 - 07/06/20  
**Original Date / Rev:** 06/29/20 / 06/29/20  
**Order Type:** REG

**Primary AE:** Katz Dallas  
**Sales Office:** K-DAL  
**Sales Region:** Nat

**Agency**  
**Name:** Ax Media  
**Buying Contact:**  
**Billing Contact:** Ax Media Email  
 800 W. 47th Street  
 Kansas City, MO 64112

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM  
**Agency Commission:** 15%

**Advertiser**  
**Name:** POL/Bob Hamilton/US Senate/KS/Rep  
**Demographic:** A50+  
**Product Codes:** PL11  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** POL-CAND  
**Priority:** P5

**Order Brand:**  
**New Business Thru:**  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General  
**Order Separation:** 00:15:00

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
06/29/20	07/26/20	86	\$15,615.00	\$13,272.75

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
July 2020	86	\$15,615.00	\$13,272.75	357.00
<b>Totals</b>	<b>86</b>	<b>\$15,615.00</b>	<b>\$13,272.75</b>	<b>357.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Dallas			Start Of Order - End Of Order	100%

## Order Share

	Share	Total
Wichita KS KSNW	30%	\$15,615.00
Market	100%	\$52,050.00

## Competitive Share

	Share	Total
CABLE	0%	\$0.00
ESNW	0%	\$0.00
KAAS	0%	\$0.00
KAKE	0%	\$0.00
KMTW	0%	\$0.00
KSAS	0%	\$0.00
KSCW	0%	\$0.00
KSNC	0%	\$0.00
KSNG	0%	\$0.00
KSNK	0%	\$0.00
KSNL	0%	\$0.00
KWCH	0%	\$0.00
KWCV	0%	\$0.00
UNKWN	70%	\$36,435.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	Multi	06/30/20	06/30/20		CM	6-7am	-T-----	:30	1	\$100.00	P4	2.00	NM	1	\$100.00





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Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Today Show (8-9am)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		06/29/20	07/05/20	-T-----			1		\$135.00		2.00				
N 12	Multi	07/01/20	07/01/20	Today Show 8-9am	CM	8-9am	--W----	:30	1	\$135.00	P4	2.00	NM	1	\$135.00
				Channels : KSNC,KSNG,KSNL,KSNW											
				Today Show 8-9am											
Today Show (8-9am)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		06/29/20	07/05/20	--W----			1		\$135.00		2.00				
N 13	Multi	07/02/20	07/02/20	Today Show 8-9am	CM	8-9am	---T---	:30	1	\$135.00	P4	2.00	NM	1	\$135.00
				Channels : KSNC,KSNG,KSNL,KSNW											
				Today Show 8-9am											
Today Show (8-9am)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		06/29/20	07/05/20	---T---			1		\$135.00		2.00				
N 14	Multi	07/03/20	07/03/20	Today Show 8-9am	CM	8-9am	----F--	:30	1	\$135.00	P4	2.00	NM	1	\$135.00
				Channels : KSNC,KSNG,KSNL,KSNW											
				Today Show 8-9am											
Today Show (8-9am)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		06/29/20	07/05/20	----F--			1		\$135.00		2.00				
N 15	Multi	07/06/20	07/06/20	Today Show 8-9am	CM	8-9am	M-----	:30	1	\$135.00	P4	2.00	NM	1	\$135.00
				Channels : KSNC,KSNG,KSNL,KSNW											
				Today Show 8-9am											
Today Show (8-9am)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		07/06/20	07/12/20	M-----			1		\$135.00		2.00				
N 16	Multi	07/04/20	07/04/20	Kansas Today Sa/Su 6a-8a	CM	SaSu 6a-8a	-----S-	:30	1	\$50.00	P4	1.50	NM	1	\$50.00
				Channels : KSNC,KSNG,KSNL,KSNW											
				Kansas Today Sa/Su 6a-8a											
Kansas Today Weekend															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		06/29/20	07/05/20	-----S-			1		\$50.00		1.50				
N 17	Multi	07/04/20	07/04/20	Today Show Sa	CM	8a-10a	-----S-	:30	1	\$50.00	P4	1.00	NM	1	\$50.00
				Channels : KSNC,KSNG,KSNL,KSNW											
				Today Show Sa											
Saturday Today Show															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		06/29/20	07/05/20	-----S-			1		\$50.00		1.00				
N 18	Multi	07/05/20	07/05/20	Kansas Today Sa/Su 6a-8a	CM	SaSu 6a-8a	-----S	:30	1	\$50.00	P4	1.50	NM	1	\$50.00
				Channels : KSNC,KSNG,KSNL,KSNW											
				Kansas Today Sa/Su 6a-8a											
Kansas Today Weekend															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		06/29/20	07/05/20	-----S			1		\$50.00		1.50				
N 19	Multi	07/05/20	07/05/20	Today Show Su	CM	Today Show Su	-----S	:30	1	\$50.00	P4	2.50	NM	1	\$50.00
				Channels : KSNC,KSNG,KSNL,KSNW											
				Today Show Su											
Sunday Today Show															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		06/29/20	07/05/20	-----S			1		\$50.00		2.50				
N 20	Multi	07/05/20	07/05/20	Meet the Press	CM	Meet the Press	-----S	:30	1	\$100.00	P4	1.00	NM	1	\$100.00
				Channels : KSNC,KSNG,KSNL,KSNW											
				Meet the Press											
Meet The Press															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		06/29/20	07/05/20	-----S			1		\$100.00		1.00				
N 21	Multi	06/30/20	06/30/20	KSN News	CM	12n-1pm	-T-----	:30	1	\$100.00	P4	2.00	NM	1	\$100.00
				Channels : KSNC,KSNG,KSNL,KSNW											
				KSN News											
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		06/29/20	07/05/20	-T-----			1		\$100.00		2.00				

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 Product Desc: 2020 Primary Electio  
 Estimate: 1507

Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 22	Multi	07/01/20	07/01/20	KSN News Channels : KSNL,KSNG,KSNL,KSNW KSN News	CM	12n-1pm	--W----	:30	1	\$100.00	P4	2.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/29/20	07/05/20	--W----					1	\$100.00		2.00			
N 23	Multi	07/02/20	07/02/20	KSN News Channels : KSNL,KSNG,KSNL,KSNW KSN News	CM	12n-1pm	---T---	:30	1	\$100.00	P4	2.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/29/20	07/05/20	---T---					1	\$100.00		2.00			
N 24	Multi	07/03/20	07/03/20	KSN News Channels : KSNL,KSNG,KSNL,KSNW KSN News	CM	12n-1pm	----F--	:30	1	\$100.00	P4	2.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/29/20	07/05/20	----F--					1	\$100.00		2.00			
N 25	Multi	07/06/20	07/06/20	KSN News Channels : KSNL,KSNG,KSNL,KSNW KSN News	CM	12n-1pm	M-----	:30	1	\$100.00	P4	2.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/06/20	07/12/20	M-----					1	\$100.00		2.00			
N 26	Multi	06/30/20	06/30/20	Good Day Kansas Channels : KSNL,KSNG,KSNL,KSNW Good Day Kansas	CM	1230p-1p	-T-----	:30	1	\$70.00	P4	2.00	NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/29/20	07/05/20	-T-----					1	\$70.00		2.00			
N 27	Multi	07/01/20	07/01/20	Good Day Kansas Channels : KSNL,KSNG,KSNL,KSNW Good Day Kansas	CM	1230p-1p	--W----	:30	1	\$70.00	P4	2.00	NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/29/20	07/05/20	--W----					1	\$70.00		2.00			
N 28	Multi	07/02/20	07/02/20	Good Day Kansas Channels : KSNL,KSNG,KSNL,KSNW Good Day Kansas	CM	1230p-1p	---T---	:30	1	\$70.00	P4	2.00	NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/29/20	07/05/20	---T---					1	\$70.00		2.00			
N 29	Multi	07/03/20	07/03/20	Good Day Kansas Channels : KSNL,KSNG,KSNL,KSNW Good Day Kansas	CM	1230p-1p	----F--	:30	1	\$70.00	P4	2.00	NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/29/20	07/05/20	----F--					1	\$70.00		2.00			
N 30	Multi	07/06/20	07/06/20	Good Day Kansas Channels : KSNL,KSNG,KSNL,KSNW Good Day Kansas	CM	1230p-1p	M-----	:30	1	\$70.00	P4	2.00	NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/06/20	07/12/20	M-----					1	\$70.00		2.00			
N 31	Multi	06/30/20	06/30/20	M-F 4-430p Channels : KSNL,KSNG,KSNL,KSNW M-F 4-430p Jeopardy B	CM	4-430pm	-T-----	:30	1	\$100.00	P4	4.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/29/20	07/05/20	-T-----					1	\$100.00		4.00			
N 32	Multi	07/01/20	07/01/20	M-F 4-430p Channels : KSNL,KSNG,KSNL,KSNW M-F 4-430p	CM	4-430pm	--W----	:30	1	\$100.00	P4	4.00	NM	1	\$100.00



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Advertiser: POL/Bob Hamilton/US Senate/KS/Repul  
 Product Desc: 2020 Primary Electio  
 Estimate: 1507

Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Jeopardy B															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		06/29/20	07/05/20	--W----			1		\$100.00	4.00					
N 33	Multi	07/02/20	07/02/20	M-F 4-430p	CM	4-430pm	---T---	:30	1	\$100.00	P4	4.00	NM	1	\$100.00
				Channels : KSNW,KSNG,KSNL,KSNW											
				M-F 4-430p											
Jeopardy B															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		06/29/20	07/05/20	---T---			1		\$100.00	4.00					
N 34	Multi	07/03/20	07/03/20	M-F 4-430p	CM	4-430pm	----F--	:30	1	\$100.00	P4	4.00	NM	1	\$100.00
				Channels : KSNW,KSNG,KSNL,KSNW											
				M-F 4-430p											
Jeopardy B															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		06/29/20	07/05/20	----F--			1		\$100.00	4.00					
N 35	Multi	07/06/20	07/06/20	M-F 4-430p	CM	4-430pm	M-----	:30	1	\$100.00	P4	4.00	NM	1	\$100.00
				Channels : KSNW,KSNG,KSNL,KSNW											
				M-F 4-430p											
Jeopardy B															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		07/06/20	07/12/20	M-----			1		\$100.00	4.00					
N 36	Multi	06/30/20	06/30/20	M-F 430-5p	CM	430-5pm	-T-----	:30	1	\$140.00	P4	6.00	NM	1	\$140.00
				Channels : KSNW,KSNG,KSNL,KSNW											
				M-F 430-5p											
Jeopardy															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		06/29/20	07/05/20	-T-----			1		\$140.00	6.00					
N 37	Multi	07/01/20	07/01/20	M-F 430-5p	CM	430-5pm	--W----	:30	1	\$140.00	P4	6.00	NM	1	\$140.00
				Channels : KSNW,KSNG,KSNL,KSNW											
				M-F 430-5p											
Jeopardy															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		06/29/20	07/05/20	--W----			1		\$140.00	6.00					
N 38	Multi	07/02/20	07/02/20	M-F 430-5p	CM	430-5pm	---T---	:30	1	\$140.00	P4	6.00	NM	1	\$140.00
				Channels : KSNW,KSNG,KSNL,KSNW											
				M-F 430-5p											
Jeopardy															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		06/29/20	07/05/20	---T---			1		\$140.00	6.00					
N 39	Multi	07/03/20	07/03/20	M-F 430-5p	CM	430-5pm	----F--	:30	1	\$140.00	P4	6.00	NM	1	\$140.00
				Channels : KSNW,KSNG,KSNL,KSNW											
				M-F 430-5p											
Jeopardy															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		06/29/20	07/05/20	----F--			1		\$140.00	6.00					
N 40	Multi	07/06/20	07/06/20	M-F 430-5p	CM	430-5pm	M-----	:30	1	\$140.00	P4	6.00	NM	1	\$140.00
				Channels : KSNW,KSNG,KSNL,KSNW											
				M-F 430-5p											
Jeopardy															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		07/06/20	07/12/20	M-----			1		\$140.00	6.00					
N 41	Multi	07/04/20	07/04/20	Sa 5-530p	CM	5-530p	-----S-	:30	1	\$85.00	P4	5.00	NM	1	\$85.00
				Channels : KSNW,KSNG,KSNL,KSNW											
				Sa 5-530p											
Jeopardy															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		06/29/20	07/05/20	-----S-			1		\$85.00	5.00					
N 42	Multi	06/30/20	06/30/20	KSN News at Five	CM	5-530pm	-T-----	:30	1	\$175.00	P4	7.00	NM	1	\$175.00
				Channels : KSNW,KSNG,KSNL,KSNW											
				KSN News at Five											
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		06/29/20	07/05/20	-T-----			1		\$175.00	7.00					

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 43	Multi	07/01/20	07/01/20	KSN News at Five Channels : KSNK,KSNG,KSNL,KSNW KSN News at Five KSN News	CM	5-530pm	--W----	:30	1	\$175.00	P4	7.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/29/20	07/05/20	--W----					1	\$175.00		7.00			
N 44	Multi	07/02/20	07/02/20	KSN News at Five Channels : KSNK,KSNG,KSNL,KSNW KSN News at Five KSN News	CM	5-530pm	---T---	:30	1	\$175.00	P4	7.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/29/20	07/05/20	---T---					1	\$175.00		7.00			
N 45	Multi	07/03/20	07/03/20	KSN News at Five Channels : KSNK,KSNG,KSNL,KSNW KSN News at Five KSN News	CM	5-530pm	----F--	:30	1	\$175.00	P4	7.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/29/20	07/05/20	----F--					1	\$175.00		7.00			
N 46	Multi	07/06/20	07/06/20	KSN News at Five Channels : KSNK,KSNG,KSNL,KSNW KSN News at Five KSN News	CM	5-530pm	M-----	:30	1	\$175.00	P4	7.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/06/20	07/12/20	M-----					1	\$175.00		7.00			
N 47	Multi	06/30/20	06/30/20	KSN News at Six Channels : KSNK,KSNG,KSNL,KSNW KSN News at Six KSN News	CM	6-630p	-T-----	:30	1	\$225.00	P4	8.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/29/20	07/05/20	-T-----					1	\$225.00		8.00			
N 48	Multi	07/01/20	07/01/20	KSN News at Six Channels : KSNK,KSNG,KSNL,KSNW KSN News at Six KSN News	CM	6-630p	--W----	:30	1	\$225.00	P4	8.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/29/20	07/05/20	--W----					1	\$225.00		8.00			
N 49	Multi	07/02/20	07/02/20	KSN News at Six Channels : KSNK,KSNG,KSNL,KSNW KSN News at Six KSN News	CM	6-630p	---T---	:30	1	\$225.00	P4	8.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/29/20	07/05/20	---T---					1	\$225.00		8.00			
N 50	Multi	07/03/20	07/03/20	KSN News at Six Channels : KSNK,KSNG,KSNL,KSNW KSN News at Six KSN News	CM	6-630p	----F--	:30	1	\$225.00	P4	8.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/29/20	07/05/20	----F--					1	\$225.00		8.00			
N 51	Multi	07/06/20	07/06/20	KSN News at Six Channels : KSNK,KSNG,KSNL,KSNW KSN News at Six KSN News	CM	6-630p	M-----	:30	1	\$225.00	P4	8.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/06/20	07/12/20	M-----					1	\$225.00		8.00			
N 52	Multi	07/04/20	07/04/20	Sat KSN News at Six Channels : KSNK,KSNG,KSNL,KSNW Sat KSN News at Six KSN News	CM	6-630pm	-----S-	:30	1	\$130.00	P4	8.00	NM	1	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/29/20	07/05/20	-----S-					1	\$130.00		8.00			
N 53	Multi	07/05/20	07/05/20	Sun KSN News at Five Channels : KSNK,KSNG,KSNL,KSNW Sun KSN News at Five	CM	Sun KSN News at	-----S	:30	1	\$100.00	P4	4.50	NM	1	\$100.00



Order / Rev: A2578734  
 Alt Order #: 27000100  
 Flight Dates: 06/30/20 - 07/06/20

Advertiser: POL/Bob Hamilton/US Senate/KS/Repub  
 Product Desc: 2020 Primary Electio  
 Estimate: 1507

Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/29/20	07/05/20	-----S					1	\$100.00		4.50			
N 54	Multi	06/30/20	06/30/20	M-F 630-7p	CM	630-7pm	-T-----	:30	1	\$300.00	P4	12.00	NM	1	\$300.00
				Channels : KSNL,KSNG,KSNW											
				M-F 630-7p											
				Wheel of Fortune											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/29/20	07/05/20	-T-----					1	\$300.00		12.00			
N 55	Multi	07/01/20	07/01/20	M-F 630-7p	CM	630-7pm	--W----	:30	1	\$300.00	P4	12.00	NM	1	\$300.00
				Channels : KSNL,KSNG,KSNW											
				M-F 630-7p											
				Wheel of Fortune											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/29/20	07/05/20	--W----					1	\$300.00		12.00			
N 56	Multi	07/02/20	07/02/20	M-F 630-7p	CM	630-7pm	---T---	:30	1	\$300.00	P4	12.00	NM	1	\$300.00
				Channels : KSNL,KSNG,KSNW											
				M-F 630-7p											
				Wheel of Fortune											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/29/20	07/05/20	---T---					1	\$300.00		12.00			
N 57	Multi	07/03/20	07/03/20	M-F 630-7p	CM	630-7pm	----F--	:30	1	\$300.00	P4	12.00	NM	1	\$300.00
				Channels : KSNL,KSNG,KSNW											
				M-F 630-7p											
				Wheel of Fortune											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/29/20	07/05/20	----F--					1	\$300.00		12.00			
N 58	Multi	07/06/20	07/06/20	M-F 630-7p	CM	630-7pm	M-----	:30	1	\$300.00	P4	12.00	NM	1	\$300.00
				Channels : KSNL,KSNG,KSNW											
				M-F 630-7p											
				Wheel of Fortune											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/06/20	07/12/20	M-----					1	\$300.00		12.00			
N 59	Multi	07/04/20	07/04/20	Sa 630-7p	CM	630-7pm	-----S-	:30	1	\$150.00	P4	8.00	NM	1	\$150.00
				Channels : KSNL,KSNG,KSNW											
				Sa 630-7p											
				Wheel of Fortune											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/29/20	07/05/20	-----S-					1	\$150.00		8.00			
N 60	Multi	06/30/20	06/30/20	LN M-F	CM	10-10:35pm	-T-----	:30	1	\$300.00	P4	4.00	NM	1	\$300.00
				Channels : KSNL,KSNG,KSNW											
				KSN News at Ten Mon-Fri											
				KSN News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/29/20	07/05/20	-T-----					1	\$300.00		4.00			
N 61	Multi	07/01/20	07/01/20	LN M-F	CM	10-10:35pm	--W----	:30	1	\$300.00	P4	4.00	NM	1	\$300.00
				Channels : KSNL,KSNG,KSNW											
				KSN News at Ten Mon-Fri											
				KSN News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/29/20	07/05/20	--W----					1	\$300.00		4.00			
N 62	Multi	07/02/20	07/02/20	LN M-F	CM	10-10:35pm	---T---	:30	1	\$300.00	P4	4.00	NM	1	\$300.00
				Channels : KSNL,KSNG,KSNW											
				KSN News at Ten Mon-Fri											
				KSN News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/29/20	07/05/20	---T---					1	\$300.00		4.00			
N 63	Multi	07/03/20	07/03/20	LN M-F	CM	10-10:35pm	----F--	:30	1	\$300.00	P4	4.00	NM	1	\$300.00
				Channels : KSNL,KSNG,KSNW											
				KSN News at Ten Mon-Fri											
				KSN News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/29/20	07/05/20	----F--					1	\$300.00		4.00			

**Wichita KS KSNW**



**Wichita KS KSNW**

Order / Rev: A2578734  
Alt Order #: 27000100  
Flight Dates: 06/30/20 - 07/06/20

Advertiser: POL/Bob Hamilton/US Senate/KS/Reput  
Product Desc: 2020 Primary Electio  
Estimate: 1507

Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
NASCAR Monster Energy Cup: INDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 06/29/20		07/05/20	-----S			2		\$125.00	1.50						
N 85	Multi	07/05/20	07/05/20	NASCAR on NBC	CM	NASCAR on NBC	-----S	:30	1	\$125.00	P4	1.50	NM	1	\$125.00
				Channels : KSNL,KSNW											
				NASCAR on NBC											
NASCAR Monster Energy Cup: INDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 06/29/20		07/05/20	-----S			1		\$125.00	1.50						
N 86	Multi	07/05/20	07/05/20	Kansas Today Sa/Su 6a-8a	CM	SaSu 6a-8a	-----S	:30	1	\$50.00	P4	1.50	NM	1	\$50.00
				Channels : KSNL,KSNW											
				Kansas Today Sa/Su 6a-8a											
Kansas Today Weekend															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 06/29/20		07/05/20	-----S			1		\$50.00	1.50						
													Totals	86	\$15,615.00





125 West 55th St  
New York, NY 10019

Contract # 27000100 Changes as of: 6/29/2020 at 11:21 AM Version: Current State Version 2  
CPE: 196/261/1507 Flight: 6/30/20 - 7/6/20 Station: KSNW  
Agency: Ax Media Advertiser: Bob Hamilton for Market: Wichita  
800 W. 47th Street Product: 2020 Primary Election  
Suite 200 Agency Order #: 9711753  
Kansas City, MO 64112 Buyer: Fernie Taylor  
Salesperson: MICHAEL POWERS  
214-525-2790  
Office: DALLAS  
Service: Nielsen  
Total Spots: 86  
Total CPM: \$43.38  
Total GRP: 360.0  
Traffic #: A2578734

Comments: New Order 6/29/20 - The new order will run Tuesday 6/30 - Monday 7/6. Please confirm the new order & alert me of any pre-empts. Thank you!

Please include ISCI and estimate number on all invoices. We are set up to receive invoices electronically. TV/Invoices ID #9916670 or TV16670.  
Radio/Invoices ID #9914861 or R114861, Marketron #184659, Spodata #2095; Separation: 30

6/30 - 7/6																	
#	Day/Time	DP	Program	Rate	A5SP Rating	Len							Total Spots	Total \$	CPP*	GRP*	
							6/30	7/1	7/2	7/3	7/4	7/5					7/6
1	Tu-F,M 6a-7a		Kansas Today 3	\$100.00	2.0	30	1	1	1	1	0	0	1	5	\$500.00	\$50.00	10.0
2	Tu-F,M 7a-8a		Today Show (7-8am)	\$175.00	2.5	30	1	1	1	1	0	0	1	5	\$875.00	\$70.00	12.5
3	Tu-F,M 8a-9a		Today Show (8-9am)	\$135.00	2.0	30	1	1	1	1	0	0	1	5	\$675.00	\$67.50	10.0
4	Sa 6a-8a		Kansas Today Weekend	\$50.00	1.5	30	0	0	0	0	1	0	0	1	\$50.00	\$33.33	1.5
5	Sa 8a-9:30a		Saturday Today Show	\$50.00	1.0	30	0	0	0	0	1	0	0	1	\$50.00	\$50.00	1.0
6	Su 6a-8a		Kansas Today Weekend	\$50.00	1.5	30	0	0	0	0	0	1	0	1	\$50.00	\$33.33	1.5
7	Su 8a-9a		Sunday Today Show	\$50.00	2.5	30	0	0	0	0	0	1	0	1	\$50.00	\$20.00	2.5
8	Su 9a-10a		Meet The Press	\$100.00	1.0	30	0	0	0	0	0	1	0	1	\$100.00	\$100.00	1.0
9	Tu-F,M 12n-12:30p		KSN News	\$100.00	2.0	30	1	1	1	1	0	0	1	5	\$500.00	\$50.00	10.0
10	Tu-F,M 12:30p-1p		Good Day Kansas	\$70.00	2.0	30	1	1	1	1	0	0	1	5	\$350.00	\$35.00	10.0
11	Tu-F,M 4p-4:30p		Jeopardy B	\$100.00	4.0	30	1	1	1	1	0	0	1	5	\$500.00	\$25.00	20.0
12	Tu-F,M 4:30p-5p		Jeopardy	\$140.00	6.0	30	1	1	1	1	0	0	1	5	\$700.00	\$23.33	30.0
13	Sa 5p-5:30p		Jeopardy	\$85.00	5.0	30	0	0	0	0	1	0	0	1	\$85.00	\$17.00	5.0
14	Tu-F,M 5p-5:30p		KSN News	\$175.00	7.0	30	1	1	1	1	0	0	1	5	\$875.00	\$25.00	35.0
15	Tu-F,M 6p-6:30p		KSN News	\$225.00	8.0	30	1	1	1	1	0	0	1	5	\$1,125.00	\$28.13	40.0
16	Sa 6p-6:30p		KSN News	\$130.00	8.0	30	0	0	0	0	1	0	0	1	\$130.00	\$16.25	8.0
17	Su 5p-5:30p		KSN News	\$100.00	4.5	30	0	0	0	0	0	1	0	1	\$100.00	\$22.22	4.5
18	Tu-F,M 6:30p-7p		Wheel of Fortune	\$300.00	12.0	30	1	1	1	1	0	0	1	5	\$1,500.00	\$25.00	60.0
19	Sa 6:30p-7p		Wheel of Fortune	\$150.00	8.0	30	0	0	0	0	1	0	0	1	\$150.00	\$18.75	8.0



KATZ  
TELEVISION  
GROUP

125 West 55th St  
New York, NY 10019

Contract # 27000100	Changes as of: 6/29/2020 at 11:21 AM	Version: Current State Version 2
CPE: 196/261/1507	Flight: 6/30/20 - 7/6/20	Station: KSNW
Agency: Ax Media	Advertiser: Bob Hamilton for Kansas Inc	Market: Wichita
800 W. 47th Street Suite 200 Kansas City, MO 64112	Product: 2020 Primary Election Agency Order #: 9711753 Buyer: Fernie, Taylor	Office: DALLAS Service: Nielsen
	Salesperson: MICHAEL POWERS 214-525-2790	Primary Demo: Adults 55+ Assistant: MICHAEL POWERS 214-525-2790
Separation:		Total Spots: 86 Total CPM: \$43.38 Total GRP: 360.0 Traffic #: A2578734

#	Day/Time	DP	Program	Rate	A55P Rating	Len	6/30 - 7/6							Total Spots	Total		
							6/30	7/1	7/2	7/3	7/4	7/5	7/6		\$	GRP*	
20	Tu-F M 10p-10:35p		KSN News	\$300.00	4.0	30	1	1	1	1	0	0	1	5	\$1,500.00	\$75.00	20.0
21	Sa 10p-10:30p		KSN News	\$175.00	3.5	30	0	0	0	0	1	0	0	1	\$175.00	\$50.00	3.5
22	Su 10p-10:30p		KSN News	\$225.00	4.0	30	0	0	0	0	0	1	0	1	\$225.00	\$56.25	4.0
23	Tu-F,M 10:35p-11:37p		Tonight Show-NBC	\$140.00	2.0	30	1	1	1	1	0	0	1	5	\$700.00	\$70.00	10.0
24	M 7p-8p		The Tlan Games-NBC	\$400.00	8.0	30	0	0	0	0	0	0	1	1	\$400.00	\$50.00	8.0
25	M 8p-9p		The Wall Mon 9e/8c-NBC	\$400.00	8.0	30	0	0	0	0	0	0	1	1	\$400.00	\$50.00	8.0
26	Tu 7p-9p		America's Got Talent Tue-NBC	\$600.00	5.0	30	1	0	0	0	0	0	0	1	\$600.00	\$120.00	5.0
27	Tu 9p-10p		World of Dance Tue 10e/9c-NBC	\$400.00	5.0	30	1	0	0	0	0	0	0	1	\$400.00	\$80.00	5.0
28	W 7p-8p		Chicago Med (R)-NBC	\$400.00	3.0	30	0	1	0	0	0	0	0	1	\$400.00	\$133.33	3.0
29	W 8p-9p		Chicago Fire (R)-NBC	\$400.00	2.5	30	0	1	0	0	0	0	0	1	\$400.00	\$160.00	2.5
30	W 9p-10p		Chicago PD (R)-NBC	\$400.00	3.0	30	0	1	0	0	0	0	0	1	\$400.00	\$133.33	3.0
31	Th 7p-8p		Council of Dads-NBC	\$400.00	4.0	30	0	0	1	0	0	0	0	1	\$400.00	\$100.00	4.0
32	Th 9p-10p		Law & Order: SVU (R)-NBC	\$400.00	2.5	30	0	0	1	0	0	0	0	1	\$400.00	\$160.00	2.5
33	F 9p-10p		Dateline-NBC	\$250.00	3.0	30	0	0	0	1	0	0	0	1	\$250.00	\$83.33	3.0
34	Sa 7p-9p		Macy's July 4th Fireworks	\$175.00	2.5	30	0	0	0	0	0	0	0	0	\$0.00	\$70.00	0.0
35	Su 7p-8p		Hollywood Game Night OTO Sun 8e/7c-NBC	\$175.00	2.0	30	0	0	0	0	0	1	0	1	\$175.00	\$87.50	2.0
36	Su 3p-7p		NASCAR Monster Energy Cup: INDY	\$125.00	1.5	30	0	0	0	0	0	2	0	2	\$250.00	\$83.33	3.0
37	Su 3p-7p		NASCAR Monster Energy Cup: INDY	\$125.00	1.5	30	0	0	0	0	0	1	0	1	\$125.00	\$83.33	1.5
38	Su 6a-8a		Kansas Today Weekend	\$50.00	1.5	30	0	0	0	0	0	1	0	1	\$50.00	\$33.33	1.5
TOTALS: 14							15	14	13	6	10	14	86	\$15,615.00	\$43.38	360.0	





125 West 55th St  
New York, NY 10019

Contract # 27000100 Changes as of: 6/29/2020 at 11:21 AM Version: Current State Version 2  
CPE: 196/261/1507 Flight: 6/30/20 - 7/6/20 Station: KSNW  
Agency: Ax Media Advertiser: Bob Hamilton for Kansas Inc Market: Wichita  
800 W.47th Street Product: 2020 Primary Election  
Suite 200 Agency Order #: 9711753  
Kansas City, MO 64112 Buyer: Fernie, Taylor Office: DALLAS  
Salesperson: MICHAEL POWERS Primary Demo: Adults 55+  
Separation: 214-525-2790 Assistant: MICHAEL POWERS  
Total Spots: 86  
Total CPP: \$43.38  
Total GPP: 360.0  
Traffic #: A2578734

Special Instructions	Order Level Comments	
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Date/Time	Added by	Comment
06/29/20 11:07 AM	Taylor Fernie	Other
06/29/20 9:11 AM	System	Notice Received.
06/29/20 8:00 AM	MICHAEL POWERS	New Order 6/29/20 - The new order will run Tuesday 6/30 - Monday 7/6. Please confirm the new order & alert me of any pre-empts. Thank you! Please include ISCI and estimate number on all invoices. We are set up to receive invoices electronically. TVInvoices ID #9916670 or TV16670, RadioInvoices ID #9914861 or R14861, Marketron #184659, Spoldata #2095, Separation: 30

Competitive Information	
Market Budget:	\$52,050
KSNW Share:	30%
Comment:	share estimated
Unknown:	70%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
Total	100%	86	\$15,615.00	\$43.38	360.0

Monthly Summary		
Month	Spots	Dollars
2020-Jul	86	\$15,615.00
Total	86	\$15,615.00

Transaction History						
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg
Makegood 1	6/29/20 11:00 AM	MICHAEL POWERS	Confirmed	2	1	\$0
Queued for Electronic Contracting	6/29/20 8:06 AM					\$0
New	6/29/20 7:59 AM	MICHAEL POWERS	Confirmed	85		\$15,615.00

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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## CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, AxMedia, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE 



FEDERAL CANDIDATE



STATE OR LOCAL CANDIDATE

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Bob Hamilton

Authorized committee:

Bob Hamilton for Kansas Inc

Agency requesting time (and contact information):

☐ N/A AxMedia

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

Kansas Senate

Date of election:

8/4/2020



General



Primary

Treasurer of candidate's authorized committee:

Robert Phillips III

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

☒ the candidate listed above who is a legally qualified candidate, or

☐ the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**Candidate/Committee/Agency**

**Station Representative**

Signature:

*Sarah Blue*

Signature:

*Audrey Berry*

Name: Sarah Blue

Name:

*Audrey Berry*

Date of Request to Purchase Ad Time: 4/30/2020 7:54a

Date of Station Agreement to Sell Time: 6/29/20



**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:

*Sarah Blue*

Name: Sarah Blue

Date: 4/30/2020

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?

☒ Yes☐ No

Date ad received:

*6/26/20***Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).**

Federal candidate certification signed (above):

☒ Yes☐ No☐ N/A

Disposition:

☒ Accepted☐ Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*☐ Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:

*A2578734*

Station Call Letters:

*KSNW*

Date Received/Requested:

*6/29/20*

Est. #:

*1507*

Station Location:

*Wichita, KS*

Run Start and End Dates:

*6/30 - 7/6/20*

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.